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CABLE ADDRESS: UNIBULBS NEW YORK

TELEPHONE
CHELSEA 3-8810

N. R. CRONQUIST, VICE-PRES, GEN'L MANAGER

Universal Bulb Corporation

134 WEST 26th STREET
NEW YORK CITY

HOLLAND

SANTA CRUZ

DIBRAE

A MAR 12 1010

Gladiolus Selected High Crowned Vigorous Bulbs

Our bulbs are guaranteed to be free of Thrip, having received three individual treatments before they leave our warehouse.

No flowers have been cut from these bulbs during the growing season with the result that all the strength is in the bulbs. They are not "Pancake Flat" such as stock we have seen offered, grown from old bulbs.

Grading is generous; first size on most varieties run 13/4" and up wherever possible.

E-Early		M—Midseason		L—Late	
			PER 1	000 BULBS	
			No. 1	No. 2	
Albania	E	Early pure white	\$16.00	\$13.00	
Albatross (New)	M	Large pure white. Tall strong stems	28.00	23.00	
America	M	Lavender pink with carmine throat	12.00	9.00	
Ave Maria	M	Large medium blue with small purplish blotches. One of the best of its color		18.00	
Berty Snow	M	Soft lavender	17.00	14.00	
Betty Nuthall	L	Warm coral pink with pale orange throat. Large spikes	12.00	9.00	
Break o'Day	E	La France pink	12.00	10.00	
Camberra (New)	L	Clear medium yellow	24.00	20.00	
Carmen Sylva	M	Favorite commercial. Snow white with lilac pencil	18.00	15.00	
Commander Koehl (New)	M	Brilliant scarlet. Large red flowers carried on tall strong stems	26.00	21.00	
Dr. Bennett	L	Fiery scarlet. One of the best commercials	16.00	13.00	
Dr. Moody	M	Orchid lavender, pencilled slightly darker	24.00	19.00	
Duna (New)	M	New shade of soft light pinkish buff shading to pale yellow at base of lip petals	25.00	20.00	
Excellence (New)	E	Large vermillion. Extremely early and valuable for this reason as well as color		17.00	
Flaming Sword	M	Deep red	12.00	9.00	
Giant Nymph	M	Good commercial salmon rose	12.00	9.00	
Glorianna	M	Gold salmon with clear cream yellow throat	14.00	12.00	
Gold Eagle	E	Deep clear yellow	11.00	9.00	
Golden Dream	M	Golden yellow	11.00	9.00	
Halley	E	A favorite for its earliness, and an old stand by. Salmon pink	12.00	9.00	
Helga	M	Salmon rose. Excellent for cut	14.00	12.00	
Herada	M	Mauve with deeper pencil	12.00	9.00	



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HILLEGOM HOLLAND

SANTA CRUZ CALIFORNIA

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134 WEST 26th STREET NEW YORK CITY

E—Early		M—Midseason		L—Late	
				1000 BULBS	
T 3171-11-	3.4		No. 1	No. 2	
Joergs White	M	One of the best cut flower whites. Cream throat		21.00	
Longfellow	M	La France pink. Dainty graceful stalks	12.00	9.00	
Los Angeles	E	Salmon Pink with broad pencil of deeper pink	10.00	8.00	
Loyalty	M	Large clear deep yellow. One of the best commercials	15.00	12.00	
Maid of Orleans (New)	L	At present considered the best commercial white in its price range. Milky white with cream throat. Flowers immense, carried on good stems	35.00	30.00	
Mammoth White (New)	M	Good large white	25.00	20.00	
Margaret Fulton (New)	E	Rich soft dark salmon. An excellent new commercial of great merit	24.00	19.00	
Mary Pickford	M	Creamy white with deeper throat	16.00	13.00	
Minuet	M	Standard commercial lavender and probably the best light lavender today. Never too plentiful	24.00	20.00	
Mrs. Dr. Norton	M	Cream and pink with cream yellow blotch.	14.00	11.00	
Mrs. F. Pendleton	M	Well known rose pink with deep maroon blotch in the throat	14.00	11.00	
Mrs. F. C. Peters	M	Rosy lilac	16.00	12.00	
Mrs. Leon Douglas	M	Begonia rose, slightly flaked scarlet	16.00	14.00	
Mrs. P. W. Sisson	L	Beautiful light cream pink	16.00	13.00	
Mr. W. H. Phipps	L	Large La France pink; many flowers open at one time	16.00	14.00	
Mrs. Von Konynenburg	M	Light violet blue	20.00	16.00	
Opalescent	M	Inexpensive pale lavender	14.00	9.00	
Orange Queen	M	Light orange. Standard commercial	12.00	9.00	
Peace	L	White, feathered lilac	12.00	9.00	
Pelegrina (New)	E	The best early dark blue	22.00	18.00	
Pfitzers Triumph	M	Bright salmon orange	17.00	14.00	
PICARDY	L	Has maintained its place as the leading commercial variety, bar none. Soft shrimp pink. Produces enormous spikes with well placed flowers of strong texture, large, well shaped, and many open at one time	14.50	12.00	
Red Phipps (New)	M	Bright glowing red. Blooms earlier than its parent. Good long straight spikes	25.00	20.00	
Veilchenblau	E	Violet blue	20.00	16.00	
Virginia	M	A standard commercial red	13.00	9.00	

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